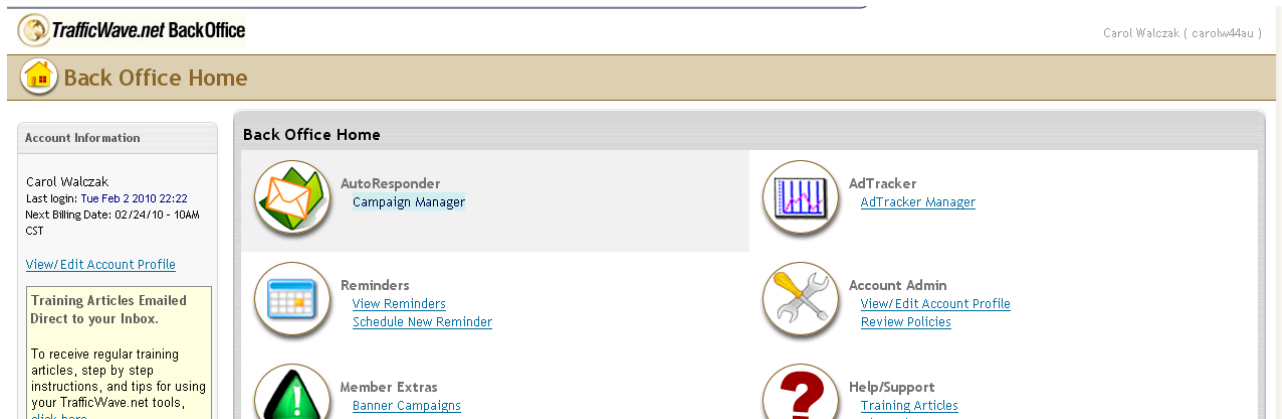


How to get your autoresponder form code at TrafficWave

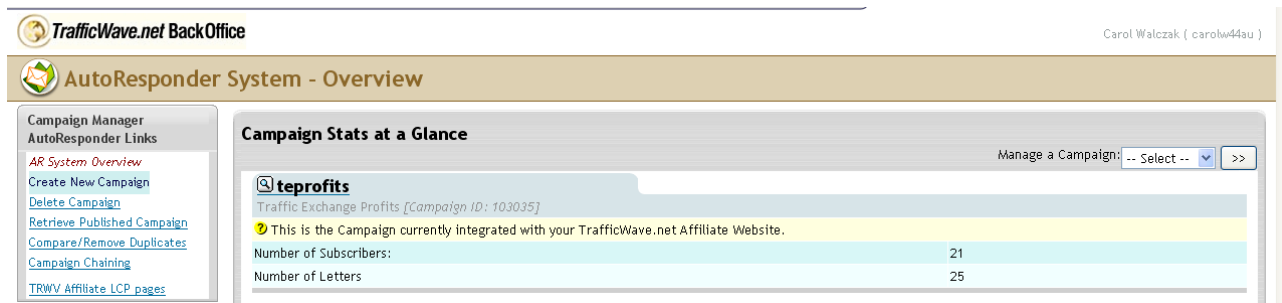
Log in at [TrafficWave](#)

You will see your back office. Click on **Autoresponder Campaign Manager**.



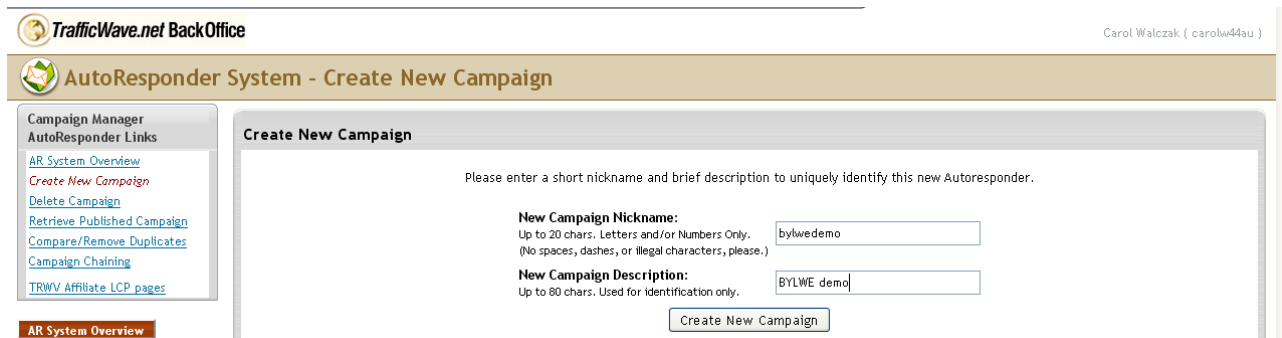
The screenshot shows the TrafficWave.net BackOffice dashboard. At the top left, it says "TrafficWave.net BackOffice" and "Carol Walczak (carolw44au)". Below this is a "Back Office Home" header. On the left, there is an "Account Information" sidebar with details for Carol Walczak, including last login and next billing date. The main content area is titled "Back Office Home" and contains several icons and links: "AutoResponder Campaign Manager", "AdTracker AdTracker Manager", "Reminders View Reminders Schedule New Reminder", "Account Admin View/Edit Account Profile Review Policies", and "Member Extras Banner Campaigns".

On the next page, click on **Create New Campaign** in the menu on the left.



The screenshot shows the "AutoResponder System - Overview" page. The left sidebar contains a "Campaign Manager AutoResponder Links" menu with options like "AR System Overview", "Create New Campaign", "Delete Campaign", "Retrieve Published Campaign", "Compare/Remove Duplicates", "Campaign Chaining", and "TRWV Affiliate LCP pages". The main content area is titled "Campaign Stats at a Glance" and shows a table for a campaign named "teprofits". The table has two rows: "Number of Subscribers" with a value of 21, and "Number of Letters" with a value of 25. There is also a "Manage a Campaign" dropdown menu at the top right of the stats section.

On the next page, enter your Campaign Nickname and a short Description. Then click on the **Create New Campaign** button.



The screenshot shows the "AutoResponder System - Create New Campaign" page. The left sidebar is the same as in the previous screenshot. The main content area is titled "Create New Campaign" and contains a form with two input fields: "New Campaign Nickname" (with the value "bywedemo") and "New Campaign Description" (with the value "BYLWE demo"). Below the form is a "Create New Campaign" button. The form instructions state: "Please enter a short nickname and brief description to uniquely identify this new Autoresponder."

On the next page you will need to confirm your Subscription Address. Click on the Confirm button if you are happy with what you see there.

Do not click on the Create New Campaign button again.

The screenshot shows the 'Create New Campaign' page in the TrafficWave.net BackOffice. The page title is 'AutoResponder System - Create New Campaign'. On the left, there is a sidebar with 'Campaign Manager AutoResponder Links' including 'AR System Overview', 'Create New Campaign', 'Delete Campaign', 'Retrieve Published Campaign', 'Compare/Remove Duplicates', 'Campaign Chaining', and 'TRWV Affiliate LCP pages'. Below this is an 'AR System Overview' button and a 'Notes' section with instructions on creating a new campaign. The main content area has a yellow box stating: 'Your Subscription Address for this letter series will be: carolw44au.bywedemo@info.trafficwave.net'. Below this, it says 'If this nickname is correct, please confirm here to create a new campaign:' with a 'Confirm' button. Further down, there are two input fields: 'New Campaign Nickname' (with value 'bywedemo') and 'New Campaign Description' (with value 'BYLWE demo'). A 'Create New Campaign' button is at the bottom.

The next page will show your campaign information, including your reply email address and so on. You will have entered these details when you signed up. You can edit them here if you want.

If you are happy with what you see, mouseover the Capture Pages/Forms tab, and click on Capture Pages.

The screenshot shows the 'Campaign Manager' page in the TrafficWave.net BackOffice. The page title is 'AutoResponder System - Campaign Manager'. At the top, it says 'You are working with AutoResponder Campaign: bylwedemo'. There are tabs for 'Admin', 'Letters', 'Subscribers', and 'Capture Pages/Forms'. The 'Capture Pages/Forms' tab is active, showing a dropdown menu with 'Hosted Capture Pages' and 'Capture Forms'. On the left, there is a sidebar with 'Campaign Manager Admin Links' including 'Campaign Profile', 'Define Campaign Data', and 'Co-Registration Program'. Below this is an 'AR System Overview' button and an 'Admin Notes' section. The main content area is titled 'Campaign Overview' and shows a 'Campaign Profile' with the following details: Campaign Nickname: bylwedemo [Campaign ID# 128773]; Campaign Description: BYLWE demo; Campaign 'From' Name: Carol Walczak; Campaign Email Address: carolw44@gmail.com; Campaign Report Title: Carol Walczak Report; Email Subscription Address: carolw44au.bywedemo@info.trafficwave.net; Campaign Chains: no chains. There is an 'Update Campaign Profile Information' button at the bottom.

On the next page, you will see a demo of your lead capture page with only the Name and Email fields. If you want to add more fields, use the Adjust Capture Form Parameters (but it is not recommended to add any more details unless you really need them, people don't like filling in too much information).

AutoResponder System - Campaign Manager

You are working with AutoResponder Campaign: **bylwedemo**

Manage Another Campaign: **bylwedemo**

- Admin
- Letters
- Subscribers
- Capture Pages/Forms**

Campaign Manager

- [Hosted Capture Pages](#)
- [Capture Forms](#)

AR System Overview

Capture Form Notes

This tool is used to gather the HTML code necessary to place a Capture Form on your own website.

The *Form Preview* shows you an approximation of what your form will look like of your web page.

If you want to **change what Campaign Data is collected** in your form, go to [Define Campaign Data](#) under the Campaign *Admin* tab above.

Generate Capture Form HTML

Instructions:

The appearance of the table below will automatically change as you toggle optional parameters below. Scroll down for source code and other information. This style source code should be pasted in its entirety directly into your Capture Page Form.

FORM PREVIEW

Name

Email

ADJUST CAPTURE FORM PARAMETERS (optional)

[Click Here](#) to modify **optional** elements before copying and pasting this code into your website:

CAPTURE FORM PARAMETERS

TRWV Username:	carolw44au --- Campaign Nickname: bylwedemo
Javascript Error Checking:	Off
Capture Form Width:	250px
Subscription "Thank You" URL:	none
Confirmation URL:	none

Scroll down the page to see your HTML. Select the code in the box and copy it, then paste it in to your squeeze page.

HTML Source Code

The box below shows HTML source code needed to place a Capture Form for this Campaign onto a web page. If you choose to adjust the form with the advanced options, the code will update dynamically.

You can select text in the box and then copy and paste this code into your web page.

```

<!-- BEGIN TrafficWave.net AutoResponder Capture Form - BUILD 100609-->
<form method="POST" action="http://www.trafficwave.net/cgi-bin/autoresp/infreq.cgi">
<input type="hidden" name="trwvid" value="carolw44au"><input type="hidden" name="series" value="bylwedemo">
<input type="hidden" name="subscrLandingURL" value=""><input type="hidden" name="confirmLandingURL" value="">
<table style="width:250px;border-style: none;"><tr><td width=25%>Name</td><td ><input id="da_name" name="da_name" type="text" style="width: 100%"></td></tr> <tr><td width=25%>Email</td><td ><input id="da_email" name="da_email" type="text" style="width: 100%"></td></tr> <tr><td colspan=2><input type="submit" value="Submit"></td></tr></table>
</form>
<!-- END TrafficWave.net AR Capture Form - BUILD 100609-->
    
```

Now check your squeeze page to make sure it works. And you are done!

~~~

This document was created for members of [Build Your List with Ease](#).

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Happy list building!

Carol Walczak  
www.buildyourlistwithease.com