

All About Viral Marketing

by Sunny Suggs

Brought to you by

Build Your List With Ease

and Carol Walczak

<http://buildyourlistwithease.com>

Viral Marketing -

The definition of Viral Marketing that I found on the Internet is:

“Viral marketing describes any strategy that encourages individuals to pass on a marketing message to others, creating the potential for exponential growth in the message's exposure and influence. “

Huh?

Okay... I'll do it this way. Here are 2 examples that show you how Viral Marketing works.

Scenario #1 -

Mary joins [Build Your List With Ease](#).

She upgrades and rebrands the ebook. Rebranding means that all of the affiliate links inside the ebook, will be changed to Mary's. She'll fill in a “downline builder” with all of her Ids, and saves them.

She promotes [Build Your List With Ease](#) with the splash pages provided.

John sees her splash page, and joins [Build Your List With Ease](#) from Mary's affiliate link.

John sees the One Time Offer, and decides to upgrade. Mary earns commissions on the sale. He goes to the rebrander, and enters his affiliate Ids, but is not a member of [IM Success Formula](#) yet. John joins, with Mary's affiliate link. He also upgrades there, and Mary makes the commissions.

John promotes [Build Your List With Ease](#)... and the cycle starts over!

Scenario #2 -

Mary joins [Build Your List With Ease](#).

She upgrades and rebrands the ebook. Rebranding means that all of the affiliate links inside the ebook, will be changed to Mary's. She'll fill in a “downline builder” with all of her Ids, and saves them.

She promotes [Build Your List With Ease](#) with the splash pages provided.

John sees her splash page, and joins [Build Your List With Ease](#) from Mary's affiliate link. John decides he cannot afford to take the One Time Offer, and just downloads the free ebook.

All of Mary's links are in this ebook. John decides to join [Soaring4Traffic](#), as he's reading the ebook, from Mary's affiliate link. John knows the value of upgrading in traffic exchanges, so he takes the One Time Offer, and upgrades at a discounted price. Mary earns commissions from that sale.

John promotes [Build Your List With Ease](#), with the splash pages provided. Joe sees his splash page, and joins [Build Your List With Ease](#) from John's link.

Joe decides he cannot afford to take the One Time Offer, and just downloads the free ebook. Joe is new to Internet Marketing, and joins all of the programs listed in the ebook he got from John.

Remember... John did not upgrade, so all of the affiliate links in the ebook are still Marys! Mary gets Joe as a referral in all of the programs. Mary communicates with Joe over the next few months, letting him know about other free offers there are in store for him in the Internet Marketing world.

Mary gets a loyal subscriber in Joe, while John has... well, probably given up on Internet Marketing because it "doesn't work"

Does this make sense? I know that promoting something that doesn't have your affiliate links in it, does not make sense!

Here's how you can take full advantage of [Build Your List With Ease](#), right now! Join from any of the [Build Your List With Ease](#) links in this ebook.

When you upgrade at [Build Your List With Ease](#), you'll have access to the Rebrander.

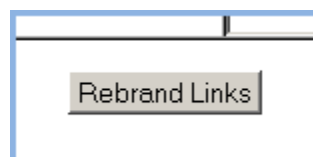


Just click “Rebrander” in the menu at the top of the page.

Rebrand Links

JV-Marketers Free Pro Autoresponder Click here to join	Your Affiliate ID: <input type="text"/>
TE Toolbox rotator, free splash page maker Click here to join	Your Affiliate ID: <input type="text"/>
EmailAces autoresponder Click here to join	Your Affiliate ID: <input type="text"/>
Instant Squeeze Page Generator	Your Affiliate ID: <input type="text"/>

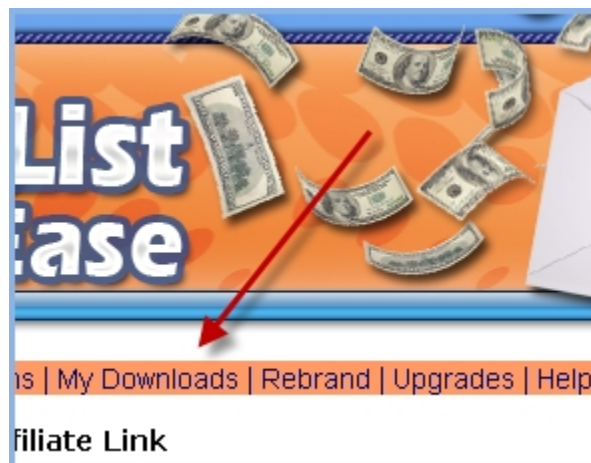
On this page, you'll type in your affiliate IDs, or click the links to sign up, if you want to. It's not mandatory that you sign up for every program. Just know that the programs you don't sign up for, will still have your upline's affiliate link when you get your ebook.



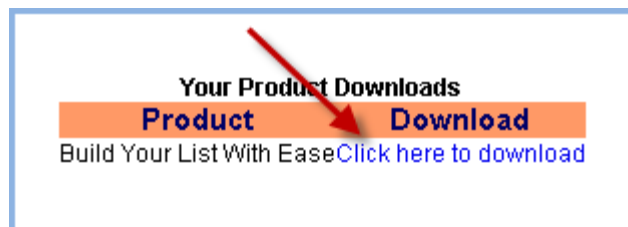
Be sure to click “Rebrand Links” button at the bottom of the page, when you're finished.

Go get your ebook!

Click the “Downloads” tab at the top of the page.



Then you'll see this:



Click the link to download the ebook!

Carol does a great job of explaining list building... things that you can do to get started right away!

If you already have a list, give the [Build Your List With Ease](#) ebook away to them, with your links in them!

If you don't, use the recommendations in the ebook, to start building your list. [Build Your List With Ease](#) is a great free site that you can recommend to your subscribers.

Or you can promote [Build Your List With Ease](#) directly, with the splash pages, and safelist emails Carol has provided for you or make your own webpages with [Splash Page Maker](#).

Please let Carol know if there's anything you need... she'd be happy to help you! <http://buildyourlistwithease.com/help/>

Sunny Suggs
[BootScootinTraffic](#)
[All About Online Payments](#)
[All About Addons](#)

A few more examples of Viral Marketing -
Programs – [Affiliate Funnel](#)
Ebooks – [All About Traffic Exchanges](#)
[Pizza Plan](#)
[IM Success Formula](#)

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